CYTO CON 2027

FEB 19-20

Toronto Congress Centre
Toronto, Ontario

EXHIBITOR & SPONSOR PROSPECTUS

CytoCon: Practice Pearls Live

Where clinical excellence, practice growth, and meaningful connections come together.



Presented by Cyto·Matrix

CytoCon is proudly presented by Cyto·Matrix, a Canadian practitioner-focused natural health company committed to advancing the naturopathic profession through education, innovation, and clinical support.

What is CytoCon?

CytoCon is a two-day curated conference and tradeshow experience that brings together leading clinicians, educators, industry partners, and innovators. Designed to move beyond the traditional conference model, CytoCon blends clinical excellence with practice growth, business development, mentorship, and meaningful networking opportunities.

Through inspiring keynote presentations, expert-led sessions, an engaging tradeshow, and dedicated networking experiences, attendees will leave with practical insights, new connections, and fresh ideas to support their clinical practice and professional growth.



Why Participate?



Connect with a highly engaged audience of 300+ anticipated attendees from across Canada and beyond, through dedicated networking opportunities and exhibit hours.



CE-accredited educational programming that draws consistent attendee traffic, maximizing sponsor exposure throughout the event



A vibrant exhibit environment designed to encourage meaningful interaction between practitioners and industry partners



High-impact brand visibility across digital communications, on-site signage, and conference materials



A collaborative professional setting that fosters authentic conversations and long-term relationships

Event Details and Program Highlights

FEB 19-20, 2027

Toronto Congress Centre,
Hall C, 650 Dixon Rd,
Etobicoke, ON M9W 1J1

CONTACT
cytocon@cytomatrix.ca

SCHEDULE AT A GLANCE

Day 0 Thursday, February 18th

Exhibitor set-up

Day 1 Friday, February 19th

Clinical & Practice-Building Sessions with Industry Leaders

Dedicated Exhibit Hall Hours & Networking Breaks

Catered Networking Lunch

Fireside Chat & Panel Discussion

Networking Dinner

Day 2 Saturday, February 20th

Clinical & Practice-Building Sessions with Industry Leaders

Dedicated Exhibit Hall Hours & Networking Breaks

Catered Networking Lunch

Closing & Sponsor Recognition

Final program details & timeline to be confirmed fall 2026

Sponsorship Packages

	Platinum	Gold	Silver	Bronze
Availability	1	6	5	6
Cost	$15,000.00	$10,000.00	$6,000.00	$4,000.00
Brand recognition/logo on event webpage	☑	☑	☑	☑
On-site recognition signage	☑	☑	☑	☑
Exclusive co-branding on CytoCon delegate tote bags.	☑			
Educational Sponsorship*	Exclusive Keynote Programming Sponsor	Clinical Session Sponsor		
Booth Size & Location Includes: 6ft black skirted table, 2 chairs, waste basket, pipe, draping & carpet.	**20x20** High visibility location	**10x20** High visibility location	**10x20** Premium location	**10x10** Level 1 Preferred location
Included Exhibitor Passes	6	4	3	2
Delegate bag insert (sample product and/or literature)	☑	☑	☑	
Logo included in all pre-event emails	☑	☑	☑	☑
Ad placement in Digital syllabus	Full Page	Half Page	Half Page	Quarter Page
Dedicated email feature	☑	☑		
Friday Networking Dinner tickets	6	4	3	2
Dedicated Social Media Highlight	4	2	1	

***Platinum:** Exclusive recognition and signage throughout keynote programming for both days, plus the opportunity to introduce one keynote speaker.

Gold: Exclusive sponsorship of one clinical session, including session signage, verbal recognition and the opportunity to introduce the speaker.
All sponsor recognition, remarks and messaging are subject to CytoCon approval and must remain non-promotional in nature.

Note: all prices are in CAD and subject to HST of 13%

Exhibitor Fees

Includes: a 10' x 10' exhibit booth, 6' skirted table, two chairs, two exhibitor passes, daytime meals + refreshments, and company listing on the CytoCon website and conference program.

*Friday Networking Dinner tickets are not included and may be purchased separately.

	Early Bird Before November 1st	**Regular Rate** After November 1st
Level 1 Booth	$3,000.00	$3,500.00
Level 2 Booth	$2,750.00	$3,250.00

Please refer to the floor plan to view Level 1 and Level 2 Booths. Exhibitors interested in enhanced visibility may upgrade to sponsorship opportunities, subject to availability.

Opportunity Lane–Limited Availability:

Opportunity Lane is a dedicated area within the exhibit hall (see floor plan) designed to connect practitioners with career, mentorship, partnership, and practice opportunities. Participating clinics will have the opportunity to engage with students, new graduates, and experienced practitioners seeking their next professional opportunity. Includes: skirted table, 2 chairs, 2 exhibitor passes and daytime meals. Investment: $1000

Exhibitor Enhancements

	Cost
Delegate Bag Insert (product or postcard/literature)	$250.00
Friday Networking Dinner ticket	$100.00
Additional Exhibitor Pass	$100.00
Digital Syllabus Advertising	Quarter Page: $250 Half Page: $500 Full Page: $1000

Additional Sponsorship Opportunities

Food & Beverage

Breakfast Sponsor (2 available — one per day)–Signage at breakfast stations, verbal recognition during opening remarks, recognition in conference materials and on the CytoCon website.	$2500.00
Afternoon break Sponsor (2 available — one per day)–Signage at refreshment stations, verbal recognition during afternoon programming, and recognition in conference materials and on the CytoCon website.	$1500.00
Lunch Sponsor (2 available — one per day)–Signage at lunch service, verbal recognition during afternoon programming, and recognition in conference materials and on the CytoCon website.	$4000.00
Friday Networking Dinner Sponsor (Exclusive)–Prominent signage throughout the dinner, verbal recognition during the evening program, recognition in conference materials and on the CytoCon website, and the opportunity to provide an approved product sample or promotional insert at attendee place settings.*	$5000.00

Engagement & Experience

Fireside Chat & Panel Discussion sponsor (Exclusive)–Signage during the session, verbal recognition during opening remarks, recognition in conference materials and on the CytoCon website, and a dedicated social media highlight.	$4000.00
Lanyard Sponsor (Exclusive)–Company logo featured on official CytoCon attendee lanyards alongside the CytoCon logo, plus recognition in conference materials, on the CytoCon website, and on-site signage.	$3000.00
WIFI Sponsor (Exclusive)–Company logo and custom message displayed on the attendee Wi-Fi login page, plus recognition in conference materials and on-site signage.	$2500.00

Ready to Partner with CytoCon?

Reserve your exhibit space or sponsorship opportunity online, or connect with our team to discuss the best fit for your organization.

cytomatrix.ca/cytocon-2027 | cytocon@cytomatrix.ca

*All sponsorship opportunities are subject to availability and approval by CytoCon. CytoCon reserves the right to determine sponsor eligibility and suitability.
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